



THE DIAMOND CELEBRATION 
2024 SPONSORSHIP PACKAGE
Local companies impacting local lives

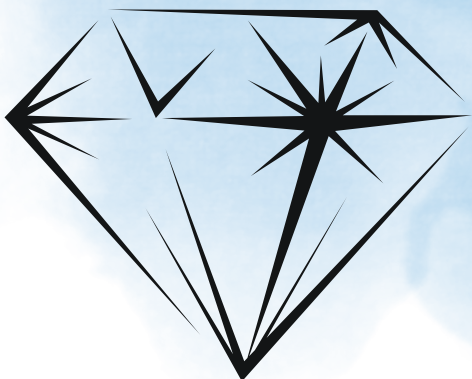


United Way of the Ohio Valley's Diamond Celebration

will be full of celebration, appreciation, achievement awards, and recognition of everyone and everything that has made UWOV continue to be a pillar of our community for 75 years. UWOV's mission to unite communities to deliver solutions that improve lives of individuals and families is possible because of historical partners, new partners, and non-profits!

To sponsor:

**Email Savannah Daniels at sgatton@uwov.org,
Paula Yevincy at pyevincy@uwov.org or
call 270-684-0668**



Date

Friday, August 23rd, 2024

Venue

RiverPark Center Owensboro, KY

Tickets

\$75 Each

Attendance

500 including:

- Historical United Way Figures
- Top Business Leaders
- Non-Profit Leaders
- Elected Officials

Additional Information

- This event will also be in conjunction with our 2nd Annual **Barrels of HeART** founded by Louisville-based Bourbon with HeART, where 14 New painted bourbon Barrels will be unveiled on the stage during the program.
- Cash Bar
- Silent Auction of locally painted barrel lids
- Live Music on outdoor patio

2024 SPONSORSHIP OPPORTUNITIES

Diamond Sponsor

\$10,000 - 1 Available

- Event will be referred to as “Presented by (sponsoring company)”
- Exclusive opportunity to promote your company in a presentation during program
- Premium signage at event
- Signage at outdoor stage
- Pre-Event promotion as the Presenting Sponsor in all virtual, media, and print materials.
- Reserved seating during program
- **1 Barrel (Exclusive Artist)**
 - Everything under barrel package
- **16 Tickets to Event**

United Sponsor

\$7,500 - 3 Available

- Signage at the event
- Presented on screen during program
- Signage at outdoor stage
- Pre-Event promotion in virtual, media, and print materials
- Logo on event program
- Supports one award given during program
 - Joins staff on stage to present award
- Reserved seating during program
- **1 Barrel**
 - Everything under barrel package
- **10 Tickets to Event**

Champion Sponsor

\$5,000 - 3 Available

- Company logo in program
- Pre-Event promotion in virtual, media, and print materials
- Reserved seating during program
- Signage at event
- Signage at outdoor stage
- Presented on screen during program
- **8 Tickets to Event**



Barrel Sponsor **\$3,000 - 10 Available**

- **1 Barrel**
- Recognized as sponsor in all artist publications
- Pre-Event promotion in virtual, media, and print materials
- Custom Plaque on Barrel
- Representative to unveil barrel on stage during event program
- Keep the barrel to display
- **4 Tickets to Event**

Visionary Sponsor **\$3,000 - 1 Available**

- Sponsor all print, media, and marketing materials
- Small logo on all print materials
- Small mention in all marketing ads
- Logo in event program
- **6 tickets**



Samaritan Sponsor (Food) **\$2,500 - 2 Available**

- Logo on food tables
- Company logo in program
- Pre-Event promotion in virtual, media, and print materials
- Custom Napkins with sponsor logo(s) on them

Patron Sponsor (Bar) **\$1,500 - 1 Available**

- Logo on both bars
- Company logo in program
- Pre-Event promotion in virtual, media, and print materials
- Custom cups with sponsor logo on them

Benefits	Diamond \$10,000 Limit 1	United \$7,500 Limit 3	Champion \$5,000 Limit 3	Barrel \$3,000 Limit 10
Recognized as Title Sponsor of Event (“Presented By”)				
On Stage Presentation During Program				
Pre-Event promotion in virtual, media, and print materials				
Signage at Event				
Signage at outdoor stage				
Custom Painted Bourbon Barrel with sponsor plaque				
On Stage Presentation of Awards				
On Stage Unveiling of Barrel with Artist				
Reserved Seating				
Tickets	16	10	8	4