



United Way of the Ohio Valley



United Way of the Ohio Valley is very excited to announce Barrels of HeART, an event experience where art meets bourbon in the smoothest ways possible. This event will take place **September 14th, 2023 from 6-9pm at the new Grand Stable event venue in Philpot, Ky.**

United Way is making a better Ohio Valley by creating strategic, scalable solutions focused on education, financial stability, and health. Creating solutions in these areas moves people on a pathway from dependence to independence. Partnering with United Way is the most effective way to invest in our community to improve conditions and change lives. UWOV supports over 50 non-profits in our 6-county area.

Barrels of HeART will create an opportunity for artists of all walks of life to showcase their artwork, encourage collaboration between artists and sponsors, and bring to community together to enjoy this unique event. Barrels of HeART has only ever been done one other time in Louisville, KY. This will be the second city in Kentucky to ever see this event! Barrels of HeART will showcase Kentucky history through the creation of art onto bourbon barrels. From the derby to bluegrass to the bourbon trail, Kentucky has a lot of history to be painted.

United Way of the Ohio Valley will host more than 300 people at the Grand Stable event venue. We will also host the renowned and talented artist Aaron Kizer for a live speed painting performance during the event. There will be a bourbon raffle (including a bottle of Pappy Van Winkle), a silent auction of other bourbon themed art, hors d'oeuvres, and live music.

We request that you consider joining us as one of our sponsors for the event. Your sponsorship will cover the art supplies and barrel cost for the artists to have the ability to express their creativity on the barrel. After the event, you will have the option to **keep your painted barrel or donate it back to a live auction at the event.** This is a great event to showcase your involvement in the community as well as show your support for the local non-profits, as all profits from this event will go back to the non-profit communities.

If you have any questions, feel free to contact Savannah Gatton (sgatton@uwov.org), Vikki Embry (vembry@uwov.org), or myself (pyevincy@uwov.org).

Sincerely,

Paula Yevincy

Paula Yevincy

President and CEO

Louisville's 2023 Barrels of HeART winning barrel

BOURBON
HEART
CLAY MATA



SPONSORED BY:
CASKX
WHISKEY INVESTMENT SPECIALISTS



September 14th, 2023 6-9pm

Grand Stable – 7735 St. Rt. 144, Philpot, KY 42366

SPONSORSHIP PROPOSAL 2023



United Way of the Ohio Valley

United Way of the Ohio Valley

Mission

The UWOV unites communities to deliver solutions that improve the lives of individuals and families.

Vision

We envision communities where every person has access to quality education, financial stability, and a healthy lifestyle.

What We Do



Event Information

Date & Time

Thursday, September 14th, 2023 : 6-9pm

Venue

Grand Stable : 7735 St Rt 144, Philpot, KY 42366

Tickets

\$75/person

Must be 21+ to attend

Attendance

300 tickets will be sold to this event

Additional Activities

Bourbon Raffle

Silent Auction of additional artistic bourbon items: painted barrel lids, painted bourbon bottles and other creations

50/50 Raffle

Live Music

Drinks

Hors D'oeuvres

UNITED WE FIGHT
UNITED WE WIN

LIVE UNITED®

Sponsorship Opportunity

Barrel Sponsor

\$3,000

What you'll get:

- Two (2) tickets to event
- One (1) custom-painted bourbon barrel designed by a local artist
- The sponsor may take possession of barrel once event and exhibit conclude
 - Sponsors have the option to donate barrel to auction at event if they do not want to keep it.
- A custom plaque on the barrel with "Sponsored by [your company name]"
- Digital images and promotional video clips that you may use for your own marketing purposes as well.
- Your logo on any and all promotion of the barrel/artist you are sponsoring
- A printed poster featuring all barrel designs with sponsor names/logos included
- Logo on signage at the event

What we'll need from you:

- Digital copy of company logo(s) to sgatton@uwov.org
- Social Media account names (Instagram and Facebook)
- Willingness to participate in photoshoot/interview (if needed) for promotional materials

Why Sponsor?

With 300 people in attendance, as well as promotion on Facebook, Instagram, in the media, etc. your organization's name will be attached to an extremely unique, first-time event in Owensboro, while also showing your support for local non-profits *and* artists.



Sponsorship Interest Form

Name _____

Organization Name _____

Address _____

Phone _____

Email _____

Send interest form to sgatton@uwov.org

Sponsorship Interest Deadline is June 5th at 5pm