

# TOP 10 REASONS TO GIVE



- 1.) **UNITED WAY IS THE BEST INVESTMENT IN YOUR COMMUNITY:** Your donation doesn't just assist one agency or program: It helps people served by 126 programs at 73 partner agencies.
- 2.) **UNITED WAY IS LOCAL:** When you donate to United Way of the Ohio Valley, your contribution stays local to meet the needs we have right here in our community. Your gift advances our community impact work in the areas of Education, Income & Health.
- 3.) **UNITED WAY IS EFFICIENT & STRATEGIC:** Programs that receive funding must have measurable outcomes with proven results in changing people's lives for the better. Funds are directed towards community need and invested wisely in programs that can provide long term impact.
- 4.) **UNITED WAY UNITES PEOPLE AND RESOURCES:** When you reach out a hand to one, you influence the condition of all. In partnership with United Way, you can give, advocate and volunteer to make our community a better place and work toward common goals.
- 5.) **UNITED WAY ADVANCES THE COMMON GOOD:** Our focus areas of Education, Income and Health are the building blocks of a quality of life. We are working in partnership to make lasting changes and solve the root causes of problems.
- 6.) **UNITED WAY ENGAGES VOLUNTEERS:** Volunteers help decide where campaign funds should go by participating in the yearly Community Investment process. Volunteers also serve on the Campaign Cabinet, board of directors, and numerous other committees.
- 7.) **UNITED WAY MEANS RESULTS:** Visit [www.uwov.org](http://www.uwov.org) to take a look at actual success stories. We are making a difference right in your backyard.
- 8.) **UNITED WAY MEANS BEING A PART OF A TEAM:** It takes everyone in the community working together to create a brighter future. Together we can accomplish more than any single group can on its own.
- 9.) **GIVING TO UNITED WAY IS 100% TAX DEDUCTABLE.**
- 10.) **GIVING TO UNITED WAY MAKES YOU SMILE AND FEEL GOOD!**